

Press release: September 2017

SEHTA partnership with GIANT Health

SEHTA is delighted to share with you the announcement of our exciting new partnership with [The GIANT Health Event](#) as Media Partners for GIANT Health 2017, which is taking place on 28th – 30th November at the Old Truman Brewery in London.

WHY ATTEND THE GIANT HEALTH EVENT?

You're invited to join over 6,000 delegates who are coming to The GIANT Health Event: Europe's largest, most valuable 3-day business and academic programme with hundreds of speakers in an 8-track conference. This includes:

- Over 300 expert speakers from global Pharma, AI, Primary care, fashion, and more
- An expansive international trade show with healthcare robots, 3D Printing pavilion...
- BEANSTALKS™ (a global healthcare start-up competition for prizes)
- One-on-one coaching and mentoring for start-ups
- NHS Digital conference
- **NEW for 2017:** The GIANT political programme - a 1-day conference on **"Technology innovation for the health of cities"** and **"Can health tech innovation solve the healthcare funding crisis"**



Meet **Professor Shafi Ahmed**, the Virtual Surgeon, cancer surgeon, teacher, futurist, innovator, entrepreneur, Multi TEDx speaker and Singularity University faculty member. Shafi is the "world's most watched" surgeon and co-founder of Medical Realities: world leaders in immersive technology for healthcare.



Come along to hear **SEHTA's CEO Dr David Parry**, speak about **"How to sell health technology in the UK"**.

Make valuable connections

Meet over 6,000 of Europe's leading healthcare CIOs, doctor-entrepreneurs, professional investors in healthcare, and thriving international health tech innovators from the newest start-ups to the largest global pharma companies.

NEW for 2017:

- **"Health Tech Finance"** - an entire 1-day conference on health tech fundraising and investing
- **"GIANT Nights"** - a subsidised pub crawl for 1000s of health-tech innovators from around the world (some even drinking warm English beer)

ends



Notes for editors

South East Health Technologies Alliance

Founded in 2005, the **South East Health Technologies Alliance (SEHTA)** is now one of the biggest health technology networking organisations in the country. Since its inception, it has grown to **1300 members from 20 different countries**. SEHTA provides significant support to companies, universities and public and private health providers through publicly-funded resources and programmes and private consultancy services. SEHTA has built excellent relationships with Academia, Business and Care/Clinicians and it sees itself in a unique position as the interface between them. The company has particular expertise in digital health.

For further information please click [here](#)

Contact

David Parry, Chief Executive Officer
South East Health Technologies Alliance
david.parry@sehta.co.uk

For all media enquires please contact

Clare Ansett, Head of Marketing
South East Health Technologies Alliance
clare.ansett@sehta.co.uk

GIANT Health

The GIANT (Global Innovation and New Technology) Health Event is an unmissable "Innovation conference, immersive workshops, and Beanstalks (a global start-up competition for prizes)", showcasing leading health technologies from around the world and accelerating innovation and commercial success in an inspirational and creative environment.

www.gianthealthevent.com

For media information, please contact:

Alex Griffiths
Giant Health
Alex.Griffiths@GiantHealthEvent.com