Press release: March 2018

Five London MedTech firms win at first Mayor of London awards

Five London companies have triumphed at the first Mayor of London MedTech Business awards in City Hall tonight (Monday 19th March).

The award-winners include a AI-based "clinical sat-nav" for doctors and patients, a communications app for people with speech and language difficulties, and a new system for ordering NHS prescriptions straight to your door.

The awards are part of the Mayor of London's annual **MedTech Conference**, run by **MedTech London**, a business support initiative run by the **South East Health Technologies Alliance (SEHTA)** in collaboration with **MedCity**, funded by the **Mayor of London**.

MedTech London also publish a **MedTech London Review and Directory**, which will be launched at the event. It examines trends in the industry, and provides the first database of the over 300 medical tech firms in the capital.

Rajesh Agrawal, London's Deputy Mayor for Business, said: *"London is proudly home to hundreds of the world's most innovative medical tech companies. Not only do they provide high-skill jobs and boost our capital's economy, they also develop lifesaving, creative products for patients the world over. We know that our health service is under more and more pressure, so innovation and fresh thinking like this is vital."*

Dr David Parry, CEO, SEHTA said; *"We are proud to have launched the 1st Mayor of London MedTech Business Awards. We had a record number of entries from London-based companies and the competition was intense demonstrating the excellence of small health technology companies in the capital. It's a primary aim of SEHTA to help such companies' access public and private sector markets with their innovative products and services".*

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Sarah Haywood, CEO at MedCity, who was part of the judging panel said*: "These awards demonstrate the scale and range of MedTech companies in the capital, that form part of our world-leading life sciences sector. From Deontics' AI clinical pathways system, to Echo's prescription management app and Transforming Systems' data-capturing platform; these young companies are already making a big impact on patient care. One thing that stood out to me is the collaborations across industry, academia, the NHS, and patients, which has made these the innovative, successful products they are".*

The five award winners will be entered in to the National MedilinkUK Awards in Coventry on the 25th of April, which is part of the Med-Tech Expo 2018:

Export Award: SmartMed
The "SmartMed" digital health platform has been developed to provide a holistic care for patients while at the same time ensuring clinicians are fully supportive and provide remote care. SmartMed Global is a London based company focussing on digital healthcare.

Innovation Award: Therapy Box
Therapy Box create digital tools to help people with communication disabilities. Since launching its first app in 2011, the company has released 40+ apps in this sector, with over 200,000 downloads. Founded by a speech and language therapist, each app is designed to meet a challenge faced by people with speech, language and cognitive disabilities. The company has won awards including the Queen's Award for Enterprise, and its cofounder Rebecca Bright was made an MBE in 2016.

Partnership with the NHS Award: Transforming Systems
Transforming Systems was founded during the H1N1 Influenza Pandemic in 2009 to address problems with real-time, comprehensive information across the NHS and social care. It aims to allow the NHS and social care to gather whole-system data and turn it into actionable intelligence. Each system is developed with front line staff. Since going to market 24 months ago, TS has grown by 300% and now serves 30 clinical commissioning groups across England. TS is a spin out from the University of Greenwich.

Start-up Award: Deontics
Deontics provides clinically-led artificial intelligence that delivers individualised, evidence-based clinical decision recommendations, acting like a "clinical sat-nav" for doctors and patients. The technology uses large amounts of data, evidence, and patient preferences to create personalised disease management plans, which can be used in any clinical environment.

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Outstanding Achievement Award: Echo

Echo is a simple, free and secure app that lets you order NHS prescriptions and get medication delivered to your door. Patients simply tell the app who their GP is and what repeat medication they need. The app sorts out the prescription and delivers medication for free. Smart reminders nudge patients when to take meds and when they are about to run out.

The runners-up were:

- Innovation Award: iPLATO
- Partnership with the NHS Award: Neo-Slip
- Start-up Award: LiveSmart
- Outstanding Achievement Award: mOm Incubators

Notes to Editors:

South East Health Technologies Alliance (SEHTA) is one of the largest health technology networking consultancies in the country. Since its inception, it has grown to over 1,300 members from 20 different countries. It provides significant support to companies, universities and public and private health providers through publicly-funded resources and programmes and private consultancy services. SEHTA has built relationships with academia, business and care/clinicians and it sees itself in a unique position as the interface between them, with a particular expertise in digital health.

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MedCity exists to promote and grow life sciences investment, entrepreneurship and industry in The Golden Triangle of Cambridge, London, Oxford and the Greater South East. A collaboration between the Mayor of London and the five Academic Health Science Centres in the region, MedCity acts as a front door for industry, researchers and investors looking for partners, infrastructure and expertise. From drug discovery to devices, diagnostics and digital health, MedCity supports life sciences and healthcare companies, large and small, to do business in the region.

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